

FRANCHISEE READINESS TO SELL CHECK-UP

For each statement below rank each statement about your readiness to sell from 1 to 5 where 1 is weak and 5 is strong:

		1	2	3	4	5
1.	Financial Statements – I have current, accurate profit-and-loss statements and balance sheets for the last three years and trailing twelve months, prepared by a professional accountant and am current on tax filings.					
2.	Clean Books – My books clearly separate personal and business expenses. Addbacks for owner benefit are fully documented and easy to substantiate for buyers and lenders.					
3.	Lease Review – I have reviewed my lease and know the remaining term, renewal options, and assignability. Any landlord consents required for transfer are identified and I know the specific requirements to assign.					
4.	Franchise Documentation – I have reviewed my franchise agreement, know the transfer fee, and understand the franchise approval process and timeline for a resale.					
5.	Equipment & Asset List – I have a complete list of furniture, fixtures, and equipment (FFE) that will transfer with the sale. It is in good working condition and I have maintenance records.					
6.	Legal & Compliance Readiness – I have addressed any open lawsuits, liens, or UCC filings that could delay closing and have business licenses, health permits, and franchise compliance current.					
7.	Upgrade & Refresh Status – I am current on required franchise remodels or upgrades OR have a clear schedule and cost estimate for any upcoming refresh requirements so a buyer understands what is due and when.					
8.	Loan Payoff & Obligations – I have identified all outstanding business loans (including EIDL, SBA loans, equipment loans, and lines of credit) and know the payoff amounts so I know what is required to be satisfied on closing the deal.					
9.	Marketing & Reputation Health – My online reviews and social media presence are in good standing, with no unresolved PR or reputation issues that could scare off buyers.					
10.	Emotional & Timing Readiness – I am committed to selling and have aligned with family/partners on timing, expectations, and post-sale goals. My franchisor is aware of my plan for succession planning and approves of the candidate to take over the business.					



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Total Points Possible: 50

- 45 50: Congratulations. You are fully ready to list your restaurant. Expect a smoother, faster transaction.
- **35 44:** You're close to market-ready. Focus on areas scoring 3 or below to tighten financials, address lease and compliance details, and clear outstanding obligations before listing.
- 25 34: Some preparation is missing. Work with your team including a business broker, banker, accountant or franchise to resolve gaps, especially in financial documentation, lease terms, and loan payoff planning, before going live.
- **Below 25:** Time to act. You are not yet ready to maximize value. Invest time with your broker and professional advisors to bring your records, assets, and expectations up to marketable condition.